THE ISLAND THEATER

YOU'RE GOING TO THE ISLAND!

2022/2023

ADVERTISING APPLICATION

It's a win-win: support The Island Theater while advertising your business or event to theater guests from all across greater Jacksonville, Orange Park and Fleming Island! Just complete and return **this application** by email to theislandtheater@gmail.com, or turn it in physically.

PROGRAM / PLAYBILL AD

PLAYBILL ADS are in black and white, and will be published in the playbill(s) of your selection - ads can be run as show-specific, or for the entire season. Playbill ads are viewed by six to eight audiences for each production run – for as little as $25 - or less, if purchased in multiples.

Playbill 1/4 Page Ad Rates:

- 1 Playbill - $25
- 2 Playbills - $50
- 3 Playbills - $70, Savings $5
- 4 Playbills - $90, Savings $10
- 6 Playbills - $125 Savings of $25
- 12 Playbills - $200 Savings of $100

Playbill 1/2 Page Ad Rates:

- 1 Playbill - $50
- 2 Playbills - $100
- 3 Playbills - $140, Savings $10
- 4 Playbills - $180, Savings $20
- 6 Playbills - $250 Savings of $50
- 12 Playbills $400 Savings of $200

Playbill Full Page Ad Rates:

- 1 Playbill - $100
- 2 Playbills - $200
- 3 Playbills - $280, Savings $20
- 4 Playbills - $360, Savings $40 S
- 6 Playbills - $500 Savings of $100
- 12 Playbills $800 Savings of $400

NOTE: The Island Theater's typical production season has twelve productions per year. For businesses interested in advertising for an entire season (or multiple shows) without having to renew - please check with the managing director at theislandtheater@gmail.com. Ads must be submitted two weeks prior to opening night to be included in the program.

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The Island Theater Advertising Application

Name: _____ Business: _____
Address: _____ City/State/Zip: _____
Phone: _____ Email: _____

Enter the Names of the Productions in which You Wish to Advertise *(listed below)*	Advertising Option	Cost	*Multiple Ad Savings*
	1/4-Page Ad in 1 Playbill	$25	
	1/4-Page Ad in 2 Playbills	$50	
	1/4-Page Ad in 3 Playbills	$70	*$5*
	1/4-Page Ad in 4 shows listed	$90	*$10*
	1/4-Page Ad in 6 shows	$125	*$25*
	1/4-Page Ad in 12 shows	$200	*$100*
	1/2-Page Ad in 1 Playbill	$50	
	1/2-Page Ad in 2 Playbills	$100	
	1/2-Page Ad in 3 Playbills	$140	*$10*
	1/2-Page Ad in 4 Shows	$180	*$20*
	1/2-Page Ad in 6 Shows	$250	*$50*
	1/2-Page Ad in 12 Shows	$400	*$200*
	Full Page Ad in 1 Playbill	$100	
	Full Page Ad in 2 Playbills	$200	
	Full Page Ad in 3 Playbills	$280	*$20*
	Full Page Ad in 4 Shows	$360	*$40*
	Full Page Ad in 6 Shows	$500	*$100*
	Full Page Ad in 12 Shows	$800	*$400*

SEASON SCHEDULE:

Sound of Music *Jun 17 -26* *(Playbill deadline June 1)*
Doctor Doolittle *Jul 8-17* *(Playbill deadline Jun 20)*
Lighting Thief *Aug 5 - 14* *(Playbill deadline Jul 20)*
Something Rotten *Sep 16-25* *(Playbill Deadline Sept 1)*
Contact us for deadlines for other shows in 2022

Total Amount Due: $_____ *Pay by check made to The Island Theater. Ads will not run without advance payment.*

Mail your check to: The Island Theater, 122 Melody Lane, Florahome, FL 32140 or contact theislandtheater@gmail.com to arrange credit card payment.

Signature:_____

Date:_____

Ad Artwork: Art work should be camera ready. You may **email** a business logo, desired ad text, or a complete advertisement theislandtheater@gmail.com Please do not send print ads by mail.

Questions? Contact us by email at theislandtheater@gmail.com, or leave a message on our voicemail line at 904-254-1455.