



THE ISLAND THEATER

YOU'RE GOING TO THE ISLAND!

2023/2024 ADVERTISING APPLICATION

It's a win-win: support The Island Theater while advertising your business or event to theatre guests from all across greater Jacksonville, Orange Park and Fleming Island! Just complete and return **this application** by email to theislandtheater@gmail.com, or turn it in physically.

PROGRAM / PLAYBILL AD

PLAYBILL ADS are in color, and will be published in the playbill(s) of your selection - ads can be run as show-specific, or for the entire season. Playbill ads are viewed by six to eight audiences for each production run – for as little as \$50- or less, if purchased in multiples.

Playbill 1/2 Page Ad Rates:

- 1 Playbill - \$50
- 2 Playbills - \$100
- 3 Playbills - \$140, Savings \$10
- 4 Playbills - \$180, Savings \$20
- 6 Playbills - \$250 Savings of \$50
- 12 Playbills \$400 Savings of \$200

Playbill Full Page Ad Rates:

- 1 Playbill - \$100
- 2 Playbills - \$200
- 3 Playbills - \$280, Savings \$20
- 4 Playbills - \$360, Savings \$40 S
- 6 Playbills - \$500 Savings of \$100
- 12 Playbills \$800 Savings of \$400

1 Playbill means the run of one Production. Your ad will be seen for all performances of that specific show.

NOTE: The Island Theater's typical production season has twelve productions per year. For businesses interested in advertising for an entire season (or multiple shows) without having to renew - please check with the managing director at theislandtheater@gmail.com. Ads must be submitted two weeks prior to opening night to be included in the program.



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The Island Theater Advertising Application

Name: _____ Business: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Enter the Names of the Productions in which You wish to Advertise (<i>listed below</i>)	Advertising Option	Cost	<i>Multiple Ad Savings</i>
	1/2-Page Ad in 1 Playbill	\$50	
	1/2-Page Ad in 2 Playbills	\$100	
	1/2-Page Ad in 3 Playbills	\$140	\$10
	1/2-Page Ad in 4 Shows	\$180	\$20
	1/2-Page Ad in 6 Shows	\$250	\$50
	1/2-Page Ad in 12 Shows	\$400	\$200
	Full Page Ad in 1 Playbill	\$100	
	Full Page Ad in 2 Playbills	\$200	
	Full Page Ad in 3 Playbills	\$280	\$20
	Full Page Ad in 4 Shows	\$360	\$40
	Full Page Ad in 6 Shows	\$500	\$100
	Full Page Ad in 12 Shows	\$800	\$400

SEASON SCHEDULE:

<i>A Wrinkle in Time</i>	Sept 21-Oct 1	(Playbill deadline Sept 1)
<i>Newsies</i>	Oct 6-15	(Playbill deadline Sept 15)
<i>Night of the Living Dead</i>	Oct 20-29	(Playbill deadline Oct 1)
<i>Romeo & Juliet</i>	Nov 10-19	(Playbill deadline Oct 15)
<i>It's A Wonderful Life</i>	Dec 14-23	(Playbill deadline Nov. 15)

Contact us for deadlines for shows in 2024

Total Amount Due: \$ _____ Pay by check made to The Island Theater. Ads will not run without advance payment.

Mail your check to: The Island Theater, 122 Melody Lane, Florahome, FL 32140 or contact theislandtheater@gmail.com to arrange credit card payment.

Signature: _____ **Date:** _____

Ad Artwork: Art work should be camera ready. You may **email** a business logo, desired ad text, or a complete advertisement theislandtheater@gmail.com (or you may send print ad by mail with your payment). **Do not mail your ad.**

Questions? Contact us by email at theislandtheater@gmail.com, or leave a message on our voicemail line at 904-254-1455